

## BUENA VISTA GAMES ENTERS AGREEMENT TO PUBLISH FOUR NEW GAMES FROM Q ENTERTAINMENT

Lumines II, Lumines Plus, Meteos: Disney Edition and Every Extend Extra to Hit Retail Shelves This Fall

**BURBANK, Calif.** — (April 26, 2006) — Buena Vista Games, Inc. (BVG), the interactive entertainment arm of The Walt Disney Company (NYSE: DIS), today announced it has entered into an agreement with Tokyo-based Q ENTERTAINMENT, Inc., to publish four new titles in all international regions except Asia.

BVG will publish the upcoming titles: *Lumines II*, a mesmerizing sequel to the highly popular action and music puzzle game, for the PSP™ system (PlayStation®Portable); *Lumines Plus\**, a pulsing new version of the original title for the PlayStation®2 computer entertainment system; *Every Extend Extra*, an electrifying action puzzle shooter game for the PSP system; and *Meteos: Disney Edition*, a new version of the popular galactic action puzzle title *Meteos* featuring beloved Disney characters, for the Nintendo DS™.

"We are looking forward to enhancing our relationship with the talented team at Q ENTERTAINMENT to bring gamers unique and innovative gaming experiences," said Graham Hopper, senior vice president and general manager, Buena Vista Games. "With BVG's expertise in publishing a broad portfolio of video games for the entire family, these new titles are a perfect fit because they appeal to a wide variety of gamers."

"Q ENTERTAINMENT established itself last year as the premier creator of action puzzle games with the best-selling and highly addictive *Lumines* for the PSP system and *Meteos* for the Nintendo DS. This year, our goal is to build upon that success and reach new heights around the world with our new publishing agreement with BVG. We are also very excited to introduce another music-based game, Every Extend Extra," said Q ENTERTAINMENT CEO Shuji Utsumi.

*Lumines* earned widespread acclaim and has sold more than 700,000 units worldwide to date. According to video game review score compilation site Gamerankings.com, *Lumines* is one of the highest rated PSP system titles to date with an average review score of 90%.

*Meteos* is one of the top-rated Nintendo DS titles to date with an 88% review score average, according to Gamerankings.com.

Lumines II, Lumines Plus, Every Extend Extra and Meteos: Disney Edition are slated to hit retail stores in Fall 2006.

## **About Buena Vista Games**

Buena Vista Games, Inc. (BVG) is the interactive entertainment arm of The Walt Disney Company. BVG publishes, markets and distributes a broad portfolio of multi-platform video games and interactive entertainment worldwide. The company also licenses properties and works directly with third-party interactive game publishers to bring products for all ages to market. For more information, please log on to <a href="https://www.bvg.com">www.bvg.com</a>.

## About Q ENTERTAINMENT

Q ENTERTAINMENT, Inc. specializes in multiplatform development and global marketing. Q ENTERTAINMENT creates, produces, and consults in digital entertainment software such as game console, PC broadband and mobile units.

Principal game creator & Chief Creative Officer Tetsuya Mizuguchi came from SEGA as the president of United Game Artists, where he designed critically acclaimed titles such as the Sega Rally franchise, Space Channel 5, and Rez. Q ENTERTAINMENT CEO, Shuji Utsumi had experience of executive position from Disney, SEGA & SCEA. He produced several famous titles such as Crash Bandicoot (SCEA), Sakura Wars (SEGA), and Kingdom Hearts (Buena Vista Games).

Q ENTERTAINMENT is comprised of veteran designers, programmers, and producers. Q ENTERTAINMENT collaborates with other creators, artists and development studios in Japan and overseas. With a large network and enthusiasm, Q ENTERTAINMENT always anticipates the trends and changes in times to come and develop new value in the videogame industry's business.

###

"PSP" is a trademark and "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc.

## **CONTACTS:**

Buena Vista Games Eric Wein (818) 553-4137

Bender/Helper Impact
Jennifer Campana
(310) 694-3144
jennifer campana@bhimpact.com

<sup>\*</sup> This title is not yet concept approved by Sony Computer Entertainment America.